**Corporate Employees Ticket Offers**

This document is designed to give you important information about how your information is collected and used by Everton Football Club Company Limited (“Everton”, “EFC”) for the purpose of offering tickets to employees of local companies.

1. Privacy notice

Everton has a number of privacy notices to explain how each service or function operates. Each Privacy notice is for a specific information purpose.

|  |  |
| --- | --- |
|  | [Tier One](https://www.evertonfc.com/content/privacy/efc-privacy-policy) – Overarching Principles and definitions |
|  | Tier Two – Specific to the information type and purpose |

1. How your information is used

Throughout the Season Everton offer match tickets to employees of companies within its community. If you wish to purchase a ticket, your employer will refer your name and contact details to Everton. We will register you with an Everton account on our ticketing system. Your transactions are then recorded against this account. If you already have an account, the ticket is recorded against your current customer number.

1. What personal data do we collect?

|  |  |
| --- | --- |
|  | Identifiers, such as name, address, date of birth |
|  | Unique reference number, such as the membership or fan reference number |
|  | Contact details, such as address, telephone number, email address |
|  | Sensitive identifiers - ethnicity, sexual orientation, religion |
|  | Clinical / Health information, including disabilities, special needs |
|  | Transactions with the Club, including ticket history, purchasing and seat allocations |
|  | Personal financial details, such as payment processing |
|  | Personal interests, likes and behaviours |
|  | Other |

1. Who has access to your information?

Information is only accessed when there is an authorised purpose.

|  |  |
| --- | --- |
|  | EFC – Ticketing |
|  | EFC – Marketing |
|  | EFC – Finance |
|  | EFC – Fan based Services |
|  | Specific Department |
|  | Supplier / External Agency |
|  | Other |

1. Who your information may be shared with?

|  |  |
| --- | --- |
|  | EFC – Ticketing |
|  | EFC – Marketing – You can opt-in to marketing on your account preferences |
|  | EFC – Finance – to process payments |
|  | EFC – Fan based Services |
|  | Specific Department |
|  | Sponsors and Official Partners - You can opt-in to third party marketing on your account preferences |
|  | Supplier / External Agency |
|  | As required by law, e.g. A Court Order |
|  | Other |
| 1. Is your consent required? | |
|  | Yes |
|  | Consent is not required. |

1. Can you opt-out from this use of information or object to the processing?

|  |  |
| --- | --- |
|  | Yes – please contact the Data Protection Officer  If you opt-out this may affect your ability to purchase tickets |
|  | No, the information is anonymised so that you are not identifiable within it |
|  | No, this information use is required by law |

1. What rights to your information do you have?

|  |  |
| --- | --- |
|  | Access |
| Other rights you have may include: | |
|  | Rectify |
|  | Erase (right to be forgotten) |
|  | Restrict |
|  | Object |
|  | Data portability |
|  | Objections to profiling and automated decision making  The Information is routinely retained for 6 years after your last transaction in accordance with the Everton Information Retention Policy |
|  | **Contact the Data Protection Officer to exercise or discuss your rights** |

1. Additional Use

Your information will also be used for

|  |  |
| --- | --- |
|  | Marketing |
|  | Statistical purposes – your information will be anonymised for this purpose |
|  | Other |

1. What to do if you have a complaint or require further information?

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| --- | --- |
|  | General enquiries about how your information is used, or for further Privacy notices, please contact the **Data Protection Officer**: |
| 🕿 | 07966 158 951 |
| 🖃 | Data Protection Officer, Everton Football Club, Goodison Park, Liverpool, L4 4EL |
| 🖰 | Email address: [dataprotectionofficer@evertonfc.com](mailto:dataprotectionofficer@evertonfc.com) |
|  |  |

1. Who regulates personal data processing?

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| --- | --- |
|  | The Information Commissioner’s Office is the UK's independent body set up to uphold information rights.  Further information about their work and the legislation they cover is available from [www.ico.org.uk](http://www.ico.org.uk) or by contacting them on the helpdesk number 0303 123 1113 |