

How Your Information Is Used **Privacy notice**



Blue Base Membership

This document is designed to give you important information about how your information is collected and used by Everton in the Community ("EitC") for the purpose of maintaining the Blue Base Matchday Membership Scheme.

1. Privacy notice

EitC has a number of privacy notices to explain how each service or function operates. Each Privacy notice is for a specific information purpose.

- Tier One – Overarching principles and definitions
- Tier Two – Specific to the information type and purpose

2. How your information is used

Everton in the Community is able to offer a yearly membership scheme to fans with disabilities who are travelling to Goodison Park. Individuals who meet the eligibility criteria and express an interest in membership will be entered into a random 'Membership Draw'.

To process Blue Base matchday memberships, EitC require identifiers of applicants, including name, date of birth and address. To confirm eligibility, details of the disability or disabilities is also required.

The data is stored securely by EitC in accordance with the General Data Protection Regulation. Applicants have a right to access and correct the information held; it can also be deleted at any time; although this may affect your membership.

3. What personal data do we collect?

- Identifiers, such as name, address, date of birth and a unique reference
- Contact details, such as address, telephone number, email address
- Next of kin / guardian – their name, contact details and relationship
- Sensitive identifiers - ethnicity, sexual orientation, religion
- Clinical or health information, including mental health or disabilities – for membership eligibility and for EitC to make any reasonable adjustments if required
- Education, employment or qualifications
- Financial information, including bank details
- Photographs for publication – this will always be with your explicit consent
- Website tracking information and 'cookies'
- Other

4. Where do we receive information about you from?

- Directly you from
- Other

5. Who has access to your information?

Information is only accessed when there is an authorised purpose.

- EitC Project staff and volunteers
- EitC administrators
- Fundraising
- Marketing
- Project commissioner (the organisation funding an EitC project)
- Other

6. Who your information may be shared with?

- EitC Project staff and volunteers
- EitC administrators
- Our Commissioners; organisation who fund our programmes
- Fundraising
- Marketing
- Everton Football Club – who provide administrative support to EitC
- Other

7. Is your consent required?

- Yes
 - Consent is not required. If you choose to apply for membership, the lawful basis for processing the personal data is that the information is required to register and maintain the Blue Base Matchday Membership scheme as part of the contractual relationship between us.
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8. Can you opt-out from this use of information?

- Yes – please contact the Data Protection Officer
 - No, the information is anonymised and you are not identifiable within it
 - No, this information use is required by law
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9. What rights to your information do you have?

- View / copies of the information – called subject access

Other rights you have may include:

- Rectify
 - Erase (right to be forgotten)
 - Restrict
 - Object
 - Data portability
 - Objections to profiling and automated decision making
- The Information is routinely retained for 6 years in accordance with the Everton Information Retention Policy

Contact the Data Protection Officer to exercise or discuss your rights

10. Additional Use

Your information will also be used for

- Marketing – you can opt out at any time
 - Statistical purposes – you will not be identifiable in any published reports
 - Equality and Diversity – this will always be with your explicit consent
 - Other
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11. What to do if you have a complaint or require further information?

General enquiries about how your information is used, or for further Privacy notices, please contact the **Data Protection Officer:**



07966 158 951



Data Protection Officer, Everton Football Club, Goodison Park, Liverpool, L4 4EL



Email address: dataprotectionofficer@evertonfc.com

A definition of terms and more details about your rights is contained with Tier One Privacy Notice available from www.evertonfc.com

12. Who regulates personal data processing?

The Information Commissioner's Office is the UK's independent body set up to uphold information rights.

Further information about their work and the legislation they cover is available from www.ico.org.uk or by contacting them on the helpdesk number 0303 123 1113